



# INSIGNIA

THE CROWN OF DADAR

A project by



# EXPERIENCE THE NEW DADAR.

BE AT THE CROWN OF LUXURY & LIFESTYLE THAT IS RARE, PREMIUM & TOP OF THE WORLD



ACTUAL VIEW FROM SITE

HIGH RISE. HIGH DESIRE. HIGH LIFE.



## WELCOME TO THE CROWN OF DADAR

WELCOME THE WHO'S WHO TO YOUR ADDRESS. LIVE A LIFE THAT'S HIGHER THAN EXTRAORDINARY. ENTER A NEW SPACE OF PRESIDENTIAL LIVING AT INSIGNIA - THE HIGH SEAT OF LUXURY AT DADAR. EXCLUSIVE SEA-VIEW RESIDENCES THAT OPEN UP TO A NEW LEVEL OF ASPIRATIONS. AN EXCLUSIVE LIFESTYLE THAT OPENS UP YOUR WORLD TO BRANDED INDULGENCES AND LIFESTYLE EXTRAVAGANCES.

### PROJECT HALLMARKS:

52 STOREY PRESIDENTIAL TOWER • 3 BHK WITH 1200,1200 AND 1085 SQFT AREA  
SEA-VIEW APARTMENTS • ENCHANTING TERRACE RECREATION  
CENTRES AT VARIOUS LEVELS • MULTI-LEVEL PUZZLE PARKING • DOUBLE HEIGHT  
ENTRANCE LOBBY • STRATEGIC LOCATION OF DADAR, CENTRAL  
SKY JOY ZONES & ACTIVITY



INSIGNIA

THE CROWN OF DADAR

HIGH RISE. HIGH DESIRE. HIGH LIFE.



Artist's Impression

# PROJECT AT A GLANCE



## DELIGHTFULLY LUXURIOUS FOR YOUR LOVED ONES

### PROJECT HALLMARKS:

- 52 STOREY PRESIDENTIAL TOWER
- 3 BHK SEA-VIEW APARTMENTS
- ENCHANTING SKY RECREATION (36<sup>ND</sup> LEVEL)
- RECREATION AVENUES & ACTIVITY CENTRES (1<sup>ST</sup> LEVEL)
- PUZZLE CAR PARK
- DOUBLE HEIGHT ENTRANCE LOBBY
- STRATEGIC LOCATION OF DADAR, CENTRAL

### LOCATION STANDPOINTS:

- ON S.K. BOLE ROAD, DADAR WEST
- INTERNATIONAL AIRPORT - 30 MINS
- SOUTH MUMBAI - 20 MINS
- SIDDHIVINAYAK TEMPLE - 2 MINS
- ICONIC PLAZA THEATRE - 10 MINS
- MULTI-CUISINE RESTAURANTS - 5 TO 10 MINS

### LIFESTYLE INDULGENCES:

- REJUVENATING SPA & SAUNA
- GLOBAL CONCIERGE DESK
- PRIVATE THEATRE & KARAOKE

### ENCHANTING SKY RECREATION

#### ON TERRACE LEVEL (32ND LEVEL):

- 5000 SQ. FT. DESIGNER LANDSCAPING IN THE SKY
- PRIVATE TERRACE CAFE WITH JUICE BAR
- LANDSCAPED GARDEN WITH CABANA SIT-OUTS
- MUSICAL JOGGING TRACK
- ZEN MEDITATION PODS & YOGA DECK
- SKY ASTRONOMICAL DECK

- BARBEQUE ALCOVE
- KID'S PLAY AREA WITH TODDLER'S ZONE
- ROCK CLIMBING WALL
- SKATING RINK

### RECREATION AVENUES &

#### ACTIVITY CENTRES (1ST LEVEL)

- SWIMMING POOL WITH DECK CAFÉ
- HI-TECH GYM & CARDIO STUDIO
- INDOOR GAMES ROOM WITH POOL, TABLE TENNIS & CHESS
- PRIVATE THEATRE & KARAOKE ROOM
- BISTRO CAFÉ & LOUNGE
- REJUVENATING SPA WITH STEAM & SAUNA

### TOWER FEATURES:

- DOUBLE HEIGHT ENTRANCE LOBBY
- GLOBAL CONCIERGE DESK
- EXECUTIVE BUSINESS LOUNGE
- BRANDED HI-SPEED ELEVATORS
- PUZZLE CAR PARK
- CCTV SURVEILLANCE SYSTEM
- 24X7 MANNED SECURITY

### APARTMENT FEATURES:

- SPACIOUSLY PLANNED VASTU ENRICHED HOMES
- WOODEN FLOORING IN MASTER BEDROOM
- PLANNED MODULAR KITCHEN LAYOUT
- DESIGNER BATHROOM WITH 5-FIXTURE BRANDED SANITARYWARE

# SWIMMING POOL WITH DECK CAFE



**A DIVE IN THE CLOUDED WORLD OF BLISS**



# HI-TECH GYM & CARDIO STUDIO



LIVE THE CHARGED UP ROUTINES OF HEALTH & VIGOUR



REJUVENATING SPA WITH STEAM & SAUNA  
SOAK INTO THE REALM OF VITALITY



## BISTRO CAFE WITH FINE DINE LOUNGE



WHAT BREWS IS THE SPLENDID TIME AMIDST HOT & COLD SIPS





# A WORLD ABOVE



## 5000 SQ. FT. OF DESIGNER LANDSCAPING IN THE SKY

- LANDSCAPED GARDEN WITH CABANA SIT-OUTS
- PRIVATE TERRACE CAFÉ WITH JUICE BAR & BARBEQUE ALCOVE
- ZEN MEDITATION PODS & YOGA DECK
- KID'S PLAY AREA WITH ROCK CLIMBING WALL
- MUSICAL JOGGING TRACK, SKATING RINK AND ASTRONOMICAL DECK



# LANDSCAPED GARDEN WITH CABANA SIT-OUTS



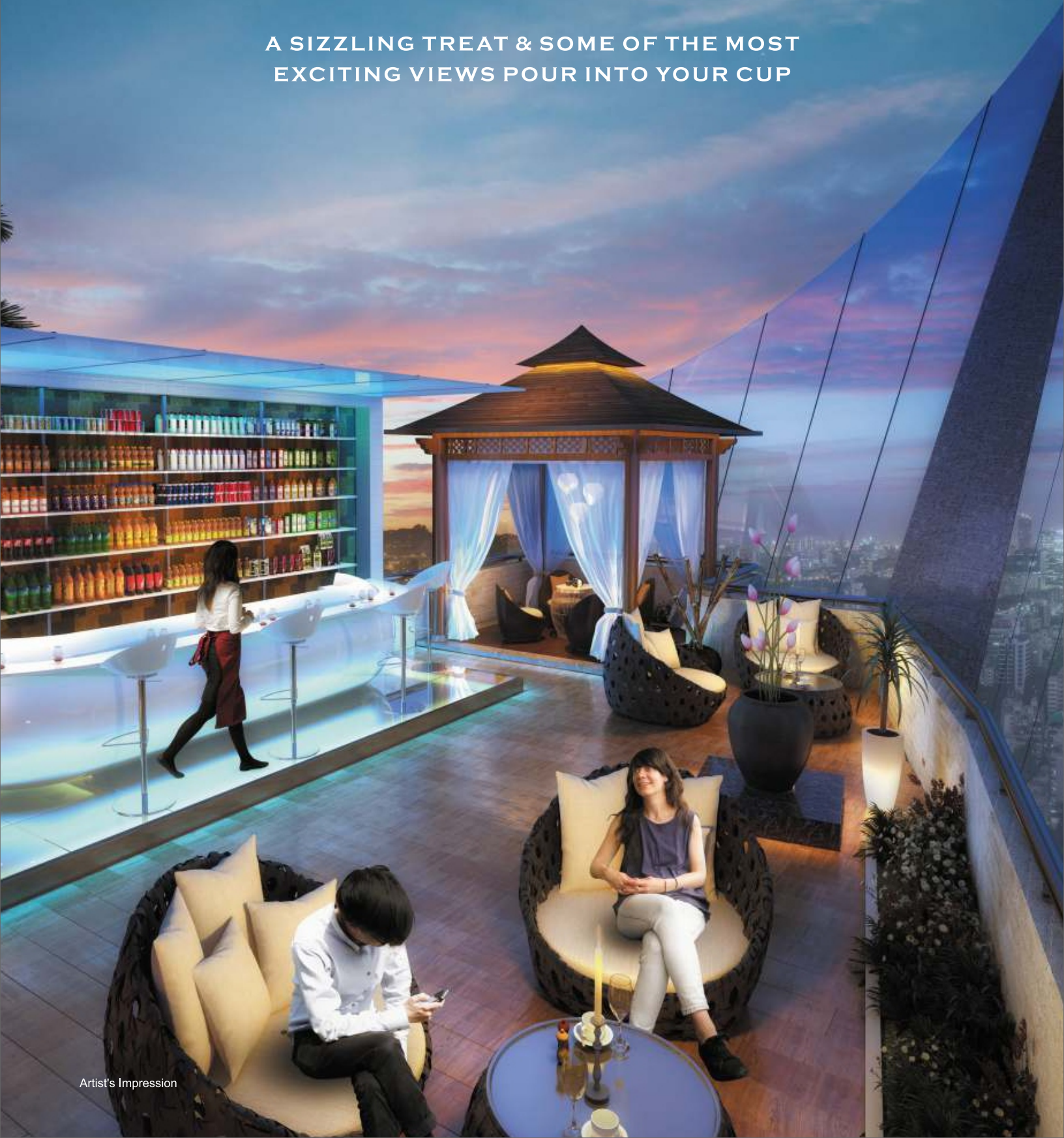
**HOLD A CONVERSATION OR TWO, SERVED WITH BREATHTAKING VIEW**



Artist's Impression

# PRIVATE TERRACE CAFE WITH JUICE BAR AND BARBEQUE ALCOVE

A SIZZLING TREAT & SOME OF THE MOST  
EXCITING VIEWS POUR INTO YOUR CUP



# FIND YOUR PLACE WHERE EVERYBODY IS JUST DREAMING TO BE AT - DADAR



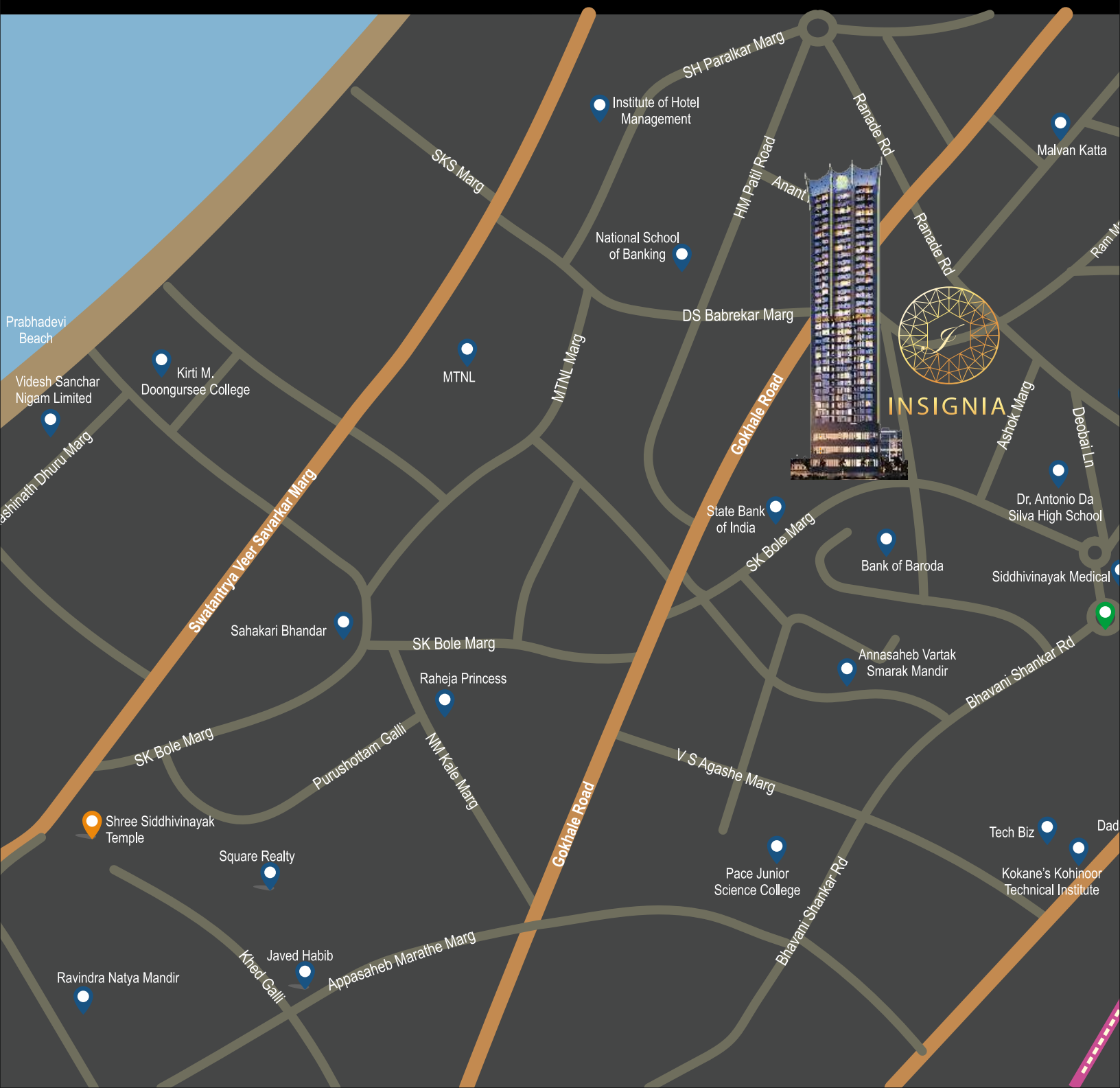
DADAR STATION -  
2 MINS



INTERNATIONAL  
AIRPORT - 30 MINS



SOUTH MUMBAI -  
20 MINS





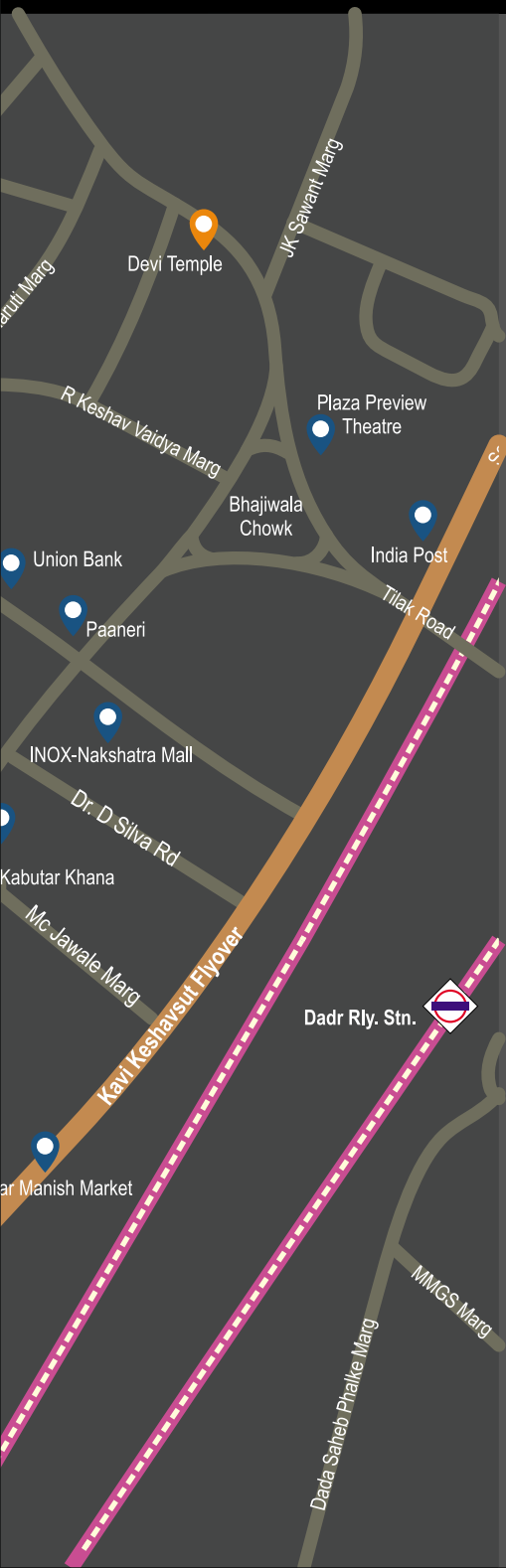
SIDDHIVINAYAK  
TEMPLE - 2 MINS



ICONIC PLAZA  
THEATRE - 5 MINS



MULTICUISINE RESTAURANTS  
& CAFES - 5 TO 10 MINS



## PROMINENT LANDMARKS THAT BRING YOUR WORLD CLOSER

### SHOPPING

Inox- Nakshatra Mall	2 mins
Dadar Manish Market	3 mins
Vegetable & Grocery Market	3 mins
Star Mall	5 mins

### THEATRE

Inox	2 min
Dadar Plaza	5 mins
Chitra Cinema	8 mins*

### RELIGIOUS PLACES

Karsan Ladhu Nisar Hall	1 min
Jain Mandir	1 min
Portuguese Church	3 mins
Siddhivinayak Temple	6 mins

### HOTELS

Ramee Guestline Hotel	10 mins*
Hotel Avon Ruby	10 mins*
Hotel Midtown Pritam	10 mins*
Bawa Regency	12 mins*

### HOSPITAL

Pinto Hospital	1 min
Gokhale Eye Hospital	2 mins
KEM Hospital	10 mins*
Hinduja Hospital	15 mins*

### CORPORATE / BUSINESS HUBS

Sunshine Tower	5 mins*
Naman Midtown	5 mins*
Indiabulls Finance Centre	6 mins*
The Ruby	7 mins*

### BANKS

State Bank of India	1 min
Federal Bank	1 min
Bank of Baroda	1 min
Bank of India	2 mins
ICICI Bank	3 mins
Indian Bank	3 mins
TJSB Bank	3 mins
Axis Bank	4 mins

### EDUCATIONAL INSTITUTES

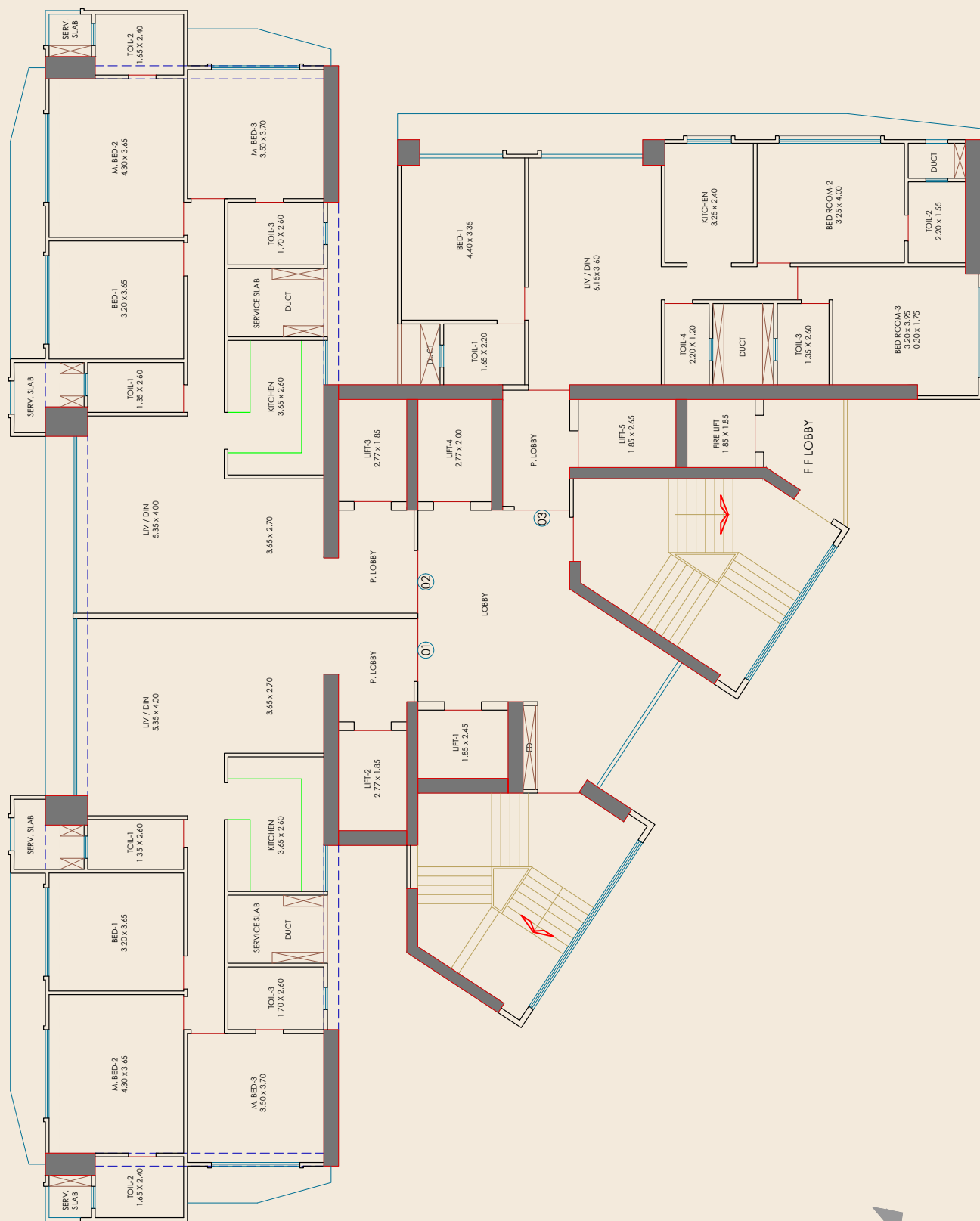
PIES Modern English School	1 min
Dr. Antonio Da Silva School & College	2 mins
Our Lady of Salvation School	2 mins
Dadar Catering College	4 mins
Kohinoor Technical Institute	5 mins
National School of Banking	5 mins
Kirti College	6 mins
Pace Junior College	7 mins
Welingkar Institute	10 mins*
Ruia College / Poddar College	11 mins*

### NEARBY LANDMARKS

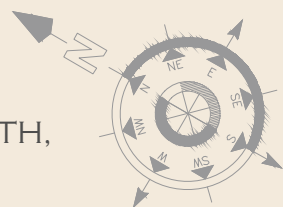
Kabutar Khana	1 min
Dadar Station	2 mins
Tilak Bridge	10 mins
Parel	10 mins*
Shivaji Park	15 mins*
Matunga Station - CR	15 mins*
Bandra Worli Sea Link	15 mins*
South Mumbai	20 mins*
Bandra	25 mins*
Airport	30 mins*
Bandra Reclamation	30 mins*
Taj Lands End	35 mins*
Sewri	35 mins*

\* Driving Distance

# UNIT PLAN



TYPICAL 12TH TO 17TH, 19TH TO 24TH,  
26TH TO 31STD, 33RD TO 38TH, 40TH TO 45TH,  
& 47TH TO 52ND FLOOR PLAN

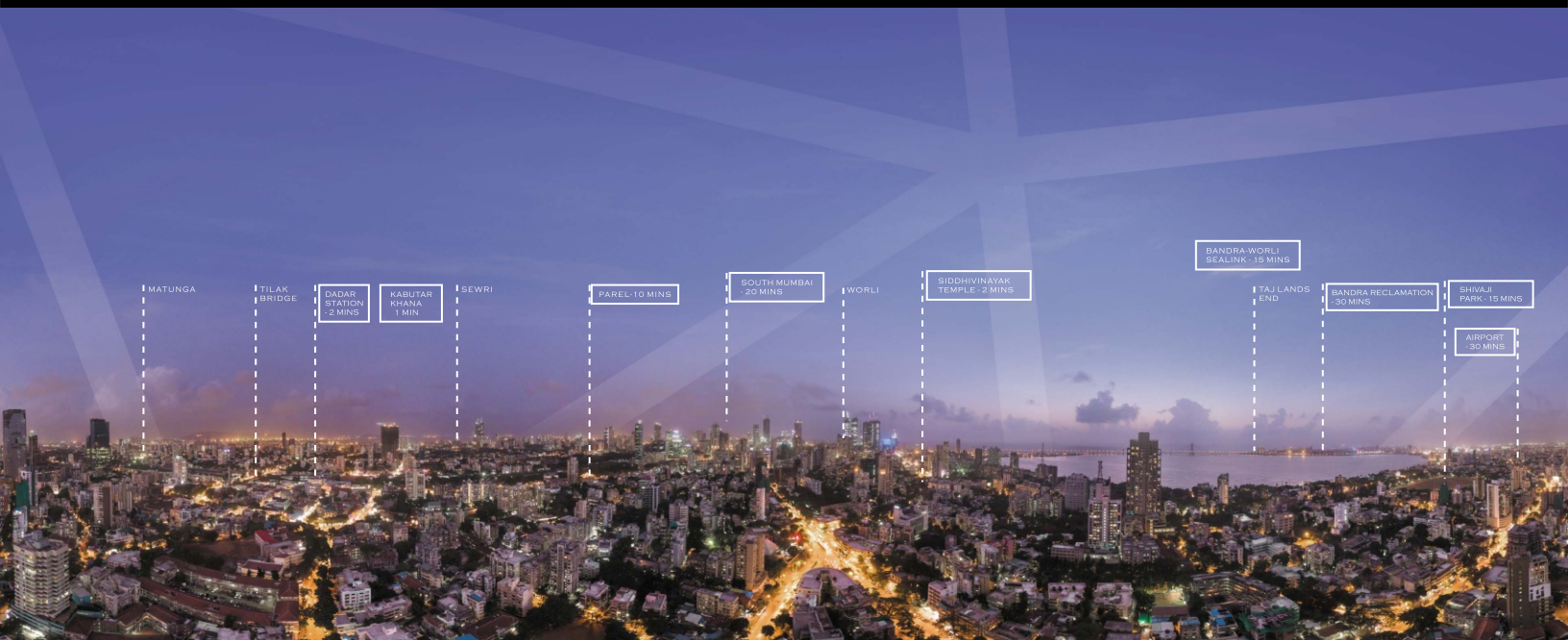


3BHK



# LIVE IN A WORLD WHERE THE ENTIRE CITY IS AROUND YOU

MESMERISING SEA VIEW FROM THE SITE



A project by



JV with ASHWATHA DEVELOPERS

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